

3. Motion to Include 'Ident' in Best Broadcaster

Proposer: Emma Bew, Secretary of Student Television Alumni Network

Seconded: Dan Orton, Chair of Student Television Alumni Network

This Association notes:

The NaSTA Awards Ceremony can have a maximum of 24 awards categories

The current description for Ident is:

A single, complete video representing or establishing your station's identity. This entry must be a complete video not a cut down video or an edited highlights reel.

This Association believes:

The Awards conference is too long, which has a negative impact with judges and industry professionals who are invited to attend the awards

Stations are pressed for time to submit to all award categories, with other priorities such as coursework, elections and varsity events.

Criteria for judging the 'Ident' category is extremely vague and down to personal preference of the judge selection for that year, compared to other more defined categories

This Association resolves:

Being a good broadcaster includes having a good ident to represent your station. Therefore to shorten the amount of awards, idents should be judged within the Best Broadcaster category.

This Association mandates:

That the 'Ident' Category is removed from the awards list and that the description for the 'Best Broadcaster' is updated to include that idents will be judged within Best Broadcaster.

The new description to read:

A showreel demonstrating the range, quality, and skills of the station and its programming, accompanied by a written report with details of the station and contributions made that may not necessarily appear on screen, e.g. training, committee work, station management

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed