

## **2. Motion to Amend the NaSTA's Awards Categories**

Proposer: Daniel Orton, Chair, Student Television Alumni Network

Seconder: Emma Bew, Secretary, Student Television Alumni Network

### **This Association notes:**

There are currently twenty-four award categories, which is the maximum number of awards

That in the past, award evenings have been seen to run for up to six hours which has received negative feedback from industry professionals.

### **This Association believes:**

The Awards conference is too long, which has a negative impact with judges and industry professionals who are invited to attend the awards.

Stations are pressed for time to submit to all award categories, with other priorities such as coursework, elections and varsity events.

The Award Categories should be clearly defined, with detailed guidance on how judges should score the entries submitted.

There should be a maximum of twenty awards.

Some awards such as Ident and Marketing, would be better placed in the overall 'Best Broadcaster' category rather than have individual awards.

More emphasis should also be put on the content of the awards evening, making it more engaging and interactive for people in the audience.

### **This Association resolves:**

That the guidance from the Student Television Alumni Networks audit should become policy.

Mandate the Executive Officers and Returning Officer to update the NaSTA Constitution Appendix 5 to take the changes from this motion into account.

### **This Association mandates:**

That any reference to the maximum number of awards categories in NaSTA's documentation be updated to twenty.

That any existing documentation regarding awards categories be updated following guidance from the appendix below.

Point of Information by the Returning Officer: As motions 3-8 are essentially this motion (2) taken in parts, should this motion pass, motions 3-8 will not be discussed.

Appendix 1: Awards Audit

**NB: (Notes are made in *italics*)**

**Proposed change to the number of Awards:**

Currently having twenty-four awards is having a detrimental effect on the evening's running time, judging, and general event logistics, not to mention members' sleep patterns during submissions week.

We are attempting to simplify the awards and their descriptions, taking guidance from other award ceremonies such as BAFTA, NTA's and RTS Awards.

We are therefore limiting the maximum number of categories from twenty-four to twenty.

**Proposed list of award categories:**

**Best Animation**

A single animation programme or an original piece of animation of any type, including, but not limited to:

- Cartoons
- Computer generated images
- Title sequences

**Best Broadcaster** (*combines Best Broadcaster, Best Ident, and Best Station Marketing*)

A showreel demonstrating the range, quality, and skills of the station and its programming, accompanied by a written report with details of the station and contributions made that may not necessarily appear on screen, e.g. marketing, training, committee work, station management

**Best Comedy Programme**

A single programme or series episode that aims to make the viewer laugh, including, but not limited to:

- Sitcoms, comedy dramas, stand-up, or sketch shows

**Best Documentary**

A single non-fiction film, programme or series episode, the aim of which is to document some aspect of reality and thus inform or educate the viewer

**Best Drama**

An original scripted dramatic production, either a single film or series episode

**Best Editing** *(replaces Post Production)*

A showreel or single programme demonstrating excellent video editing skills, including, but not limited to:

- Animations
- Comedy & Entertainment programming
- Documentaries
- Dramas
- Factual programming
- Music Videos
- News & Current Affairs programming
- Title sequences

**Best Entertainment Programme** *(combines previous Music Programming, and Light Entertainment categories)*

A single programme or series episode that aims to entertain the viewer, including, but not limited to:

- Entertainment programmes, e.g. game shows, panel shows, chat shows
- Factual entertainment programmes, e.g. reality TV shows
- Music programmes (N.B: **not** music videos)

**Best Factual Programme**

A single programme or series episode featuring factual material, presented in any format, including, but not limited to:

- Specialist factual programmes, e.g. history shows, science shows
- Features and formats, e.g. magazine shows, travel shows, cookery shows

**Best Freshers' Week Coverage** *(replaces the Open category as the award traditionally awarded by a panel of NaSTA Alumni)*

This category recognises the quality and diversity of a station's coverage of its university's Freshers' Week

**The Jisc Award for Special Recognition**

This category looks for a station worthy of special recognition for outstanding achievement, especially with respect to overcoming challenging circumstances, and achievement through innovation in the past year

**Best Live Broadcast**

A programme of any type that has been broadcast live, including, but not limited to:

- Sporting events
- Musical performances
- News bulletins
- Magazine shows

**The Mars Elkins EI-Broggy Award for Multi-platform Content**

A showreel demonstrating effective, innovative and strong use of multimedia content with an accompanying document.

### **Best News & Current Affairs Programme**

A single programme or series episode that demonstrates coverage of university news or news from the wider community. It demonstrates an understanding of television journalism and utilises, where appropriate, the skills of video journalism

### **Best On-Screen Talent**

A showreel demonstrating the on-screen skills, styles and techniques of a particular individual, including, but not limited to:

- Acting
- Presenting

### **Best Sport Programme**

A single programme or series episode that demonstrates coverage of university sports or sports from the wider community, including, but not limited to:

- Sports match broadcasts
- Sports highlights shows
- Sports focused magazine shows
- Intersports contest coverage.

### **Best Technical Innovation**

A written report which gives an account of any technical innovation(s) that your station has developed to improve its output.

### **Best Writing**

A piece of writing in the form of a script, from the following categories:

- Best Animation
- Best Comedy & Entertainment Programme
- Best Documentary
- Best Drama
- Best Factual Programme
- Best Live Broadcast
- Best News & Current Affairs Programme

### **Proposed change to the scoring of Best Broadcaster:**

A station's score in other awards should contribute to the overall score, thus giving the recognition of Best Broadcaster. Best Broadcaster shall be scored by the following calculation:

One-quarter of the average of the stations other entries added to three-quarters of the score given for best broadcaster.

### **Proposed methods of scoring guidelines:**

**The Guidelines for Scoring Best Broadcaster are:**

Creativity - /5

Technical Ability (camera work, sound quality etc.) - /5

Range of Programming - /5

Off Screen Achievements - /5

**The Guidelines for Scoring Best Animation, Comedy Programme, Best Documentary, Best Drama, Best Entertainment Programme, Best Factual Programme, Best Freshers' Week Coverage, Best Live Broadcast, Best News and Current Affairs, Best Sports Programme are:**

Creativity - /5

Technical Ability (camera work, sound quality etc.) - /5

How accurately it meets the spec - /10

**The Guidelines for Scoring Best Editing:**

Creativity - /10

Technique (colour correction / grading, sound design / mixing, VFX, graphics) - /10

**The Guidelines for Scoring Best On-Screen Talent:**

On-Screen presence - /10

Technique - /10

**The Guidelines for Scoring Best Technical Innovation:**

Benefit to the Station - /5

Creativity - /5

Technical Achievement - /10

**The Guidelines for Scoring Writing:**

Creativity - /10

Technique (language, style, etc) - /10

**Proposed entry formats and time limits for award entries.**

- All Award categories should be submitted as a video conforming to the NaSTA Award Entry Technical Criteria and have a maximum entry limit of 10 minutes except individual on screen awards, Technical Innovation, the Best Writing Award, JISC Award for Special Recognition and Mars Elkins-El Brogy Award for Multimedia Content.

- The individual on screen awards should be submitted as videos conforming to the NaSTA Award Entry Technical Criteria and have a maximum entry length of 5 minutes.
- The Best Writing Award should be submitted as a script in any genre or format, for any kind of show produced by the station. This can include, but is not limited to, fictional teleplays, factual links and features, documentary scripts, live scripts, news piece, etc. The category requires a script of 30 pages maximum. Writing may be from a single programme or shortened from an episode or series. Scripts should be submitted in .pdf or plain text format. A 5 minute video (maximum). This is for reference, rather than being judged for its own qualities. It should demonstrate how the submitted script has been visualised on screen.
- Technical Innovation category no video submission is required. A written report should be submitted in .pdf or plain text format and must not exceed 750 words, with optional diagrams or pictures. Diagram and picture captions are excluded from the 500 word limit.
- For the Jisc Award for Special Recognition category no video submission is required. Written accompaniments should be submitted in .pdf or plain text format and must not exceed 750 words. There will be an online interview for selected stations.
- For the The Mars EI Brogy Award for Multimedia Content entries should include a video with a maximum length of 5 minutes and a written report which should be submitted in .pdf or plain text format and must not exceed 500 words