

Motions Submitted for discussion at the 2017 NaSTA AGM

1. Motion to make NaSTA A legal entity with Charity status
2. Motion to amend NaSTA's award categories
3. Motion to include Ident in Best Broadcaster
4. Motion to include Station Marketing in Best Broadcaster
5. Motion to amend the Technical Achievement Award
6. Motion to Combine On Screen Female and On Screen Male Award
7. Motion to amend the scoring for Awards Categories
8. Motion to amend the scoring for Best Broadcaster
9. Motion to remove the Documentary award from the NaSTA Awards
10. To change the Tim Marshall Award for Special Recognition to the Jisc Award for Special Recognition
11. Motion for STAN to be in control of the NaSTA Fellowship
12. Motion to remove Item 8, Section 1.10 from the NaSTA Policy Document, concerning the appointment of dead patrons

1. Motion: To make NaSTA A legal entity with Charity status

Proposer: Chris Osborn – NaSTA Development Officer

Seconded: Avneet Chauhan – NaSTA Chair

NaSTA Believes:

1. NaSTA does not currently exist as a legal entity,
2. NaSTA cannot undertake actions as an organisation such as entering into a contract or sponsorship agreement with organisations or companies.
3. Current limits on the amount of time individuals can be formally involved with NaSTA have led to problems with hand overs and the loss of information and contacts important to the running of NaSTA.

NaSTA Further Believes:

1. By becoming a legal entity NaSTA can enter into contacts and agreements that are beneficial to both NaSTA as an organisation and member stations.
2. Research has been undertaken by several NaSTA executive teams to determine the best model for NaSTA to exist as a legal entity which has informed the research by the current development officer into what form NaSTA should take.
3. Charities have to have a trustee board of members serving typically 3 year terms. This will provide continuous support for both executive and host teams and ensure smoother transitions than the current model provides.

NaSTA Notes:

1. There are several potential benefits to becoming a charity including:
 - a. A trustee with a term of several years managing the accounts which prevents the need for all signatories to change every year. This will ensure NaSTA are not left without access to the bank account for weeks or months over handover as is currently the case.
 - b. Contacts can be maintained by the trustees and passed on efficiently to new Executive Officers.
 - c. NaSTA can appoint trustees from outside of student television who have specific skills or experience in the television and media industries that can enhance NaSTA's activities and the opportunities available to members.
 - d. NaSTA can enter into agreements and contracts with other organisations.
 - e. NaSTA can apply for funding grants that are only available to charities.
2. In order to become a charity NaSTA must take several steps:
 - a. Appoint trustees (at least 3, probably between 6-10). They will be legally responsible for ensuring that NaSTA abides by legal and financial rules governing charities.
 - b. Ensure that NaSTA meets a "charitable purposes for the public benefit". As NaSTA has an educational role supporting student TV stations and enabling members to gain skills in all areas of TV production this should ensure NaSTA meets these requirements.
 - b. Choose a charitable structure. The one that will serve NaSTA best would be Association Charitable incorporated organisation (CIO) or a Charitable Company. An Association CIO is the model best suited for charities with wider membership who have voting rights and want to be incorporated

which means that the charity can conduct business in its own name and has limited liability so trustees are not liable for a financial loss.

c. Create a governing document. This will involve a complete rewrite of the NaSTA Constitution to make it pass the Charity Commission guidelines.

3. NaSTA's governance structure will have to change. The Trustee Board will be legally responsible for NaSTA as a charity. However it can delegate political and day to day administrative duties to the NaSTA Exec who can continue to be elected as they currently are. The Chair should sit on the trustee board. This is a similar model to the one which Students' Unions operate under.
4. The relationship between NaSTA and STAN will have to be formalised. The STAN trustee board will have to be renamed to avoid confusion with the legally responsible NaSTA trustees. There should still be a separate body to run STAN and their Chair should become a NaSTA trustee.
5. There will be an increased administrative workload created by becoming a charity. Charities have to present annual reports and accounts to the Charity Commission. This workload can be dealt with by a combination of the Trustee Board and the enlarged NaSTA Executive.
6. NaSTA Trustees will need to create guidelines for Executive Officers and Host Officers to ensure that any payments from the NaSTA budget towards NaSTA Conference costs do not breach ultra vires rules on charities supporting the work of other charities (i.e. NaSTA and a Students' Union).
- 7.

NaSTA Resolves:

1. To mandate the 2017-18 NaSTA executive officers to make NaSTA a legal entity with charitable status. They should aim to meet the following timeline:
 - a. Constitution written by 1st October.
 - b. Constitution approved in online general meeting by 20th December
 - c. Trustees appointed by 1st February
 - d. Application for charity status completed by 1st April
2. To mandate the 2017-18 NaSTA executive officers to liaise with the STAN trustees to find a suitable relationship between NaSTA and STAN within the framework of NaSTA as a legal entity.

2. Motion to Amend the NaSTA's Awards Categories

Proposer: Daniel Orton, Chair, Student Television Alumni Network

Seconder: Emma Bew, Secretary, Student Television Alumni Network

This Association notes:

There are currently twenty-four award categories, which is the maximum number of awards

That in the past, award evenings have been seen to run for up to six hours which has received negative feedback from industry professionals.

This Association believes:

The Awards conference is too long, which has a negative impact with judges and industry professionals who are invited to attend the awards.

Stations are pressed for time to submit to all award categories, with other priorities such as coursework, elections and varsity events.

The Award Categories should be clearly defined, with detailed guidance on how judges should score the entries submitted.

There should be a maximum of twenty awards.

Some awards such as Ident and Marketing, would be better placed in the overall 'Best Broadcaster' category rather than have individual awards.

More emphasis should also be put on the content of the awards evening, making it more engaging and interactive for people in the audience.

This Association resolves:

That the guidance from the Student Television Alumni Networks audit should be made into policy.

This Association mandates:

That any reference to the maximum number of awards categories in NaSTA's documentation be updated to twenty.

That any existing documentation regarding awards categories be updated following guidance from the appendix below.

Point of Information by the Returning Officer: As motions 3-8 are essentially this motion (2) taken in parts, should this motion pass, motions 3-8 will not be discussed.

Appendix 1: Awards Audit

NB: (Notes are made in *italics*)

Proposed change to the number of Awards:

Currently having twenty-four awards is having a detrimental effect on the evening's running time, judging, and general event logistics, not to mention members' sleep patterns during submissions week.

We are attempting to simplify the awards and their descriptions, taking guidance from other award ceremonies such as BAFTA, NTA's and RTS Awards.

We are therefore limiting the maximum number of categories from twenty-four to twenty.

Proposed list of award categories:

Best Animation

A single animation programme or an original piece of animation of any type, including, but not limited to:

- Cartoons
- Computer generated images
- Title sequences

Best Broadcaster (*combines Best Broadcaster, Best Ident, and Best Station Marketing*)

A showreel demonstrating the range, quality, and skills of the station and its programming, accompanied by a written report with details of the station and contributions made that may not necessarily appear on screen, e.g. marketing, training, committee work, station management

Best Comedy Programme

A single programme or series episode that aims to make the viewer laugh, including, but not limited to:

- Sitcoms, comedy dramas, stand-up, or sketch shows

Best Documentary

A single non-fiction film or programme, the aim of which is to document some aspect of reality and thus inform or educate the viewer

Best Drama

An original scripted dramatic production, either a single film or series episode

Best Editing (*replaces Post Production*)

A showreel or single programme demonstrating excellent video editing skills, including, but not limited to:

- Animations
- Comedy & Entertainment programming
- Documentaries
- Dramas
- Factual programming
- Music Videos
- News & Current Affairs programming

- Title sequences

Best Entertainment Programme (*combines previous Comedy, Music Programming, and Light Entertainment categories*)

A single programme or series episode that aims to entertain the viewer, including, but not limited to:

- Entertainment programmes, e.g. game shows, panel shows, chat shows
- Factual entertainment programmes, e.g. reality TV shows
- Music programmes (N.B: **not** music videos)

Best Factual Programme

A single programme or series episode featuring factual material, presented in any format, including, but not limited to:

- Specialist factual programmes, e.g. history shows, science shows
- Features and formats, e.g. magazine shows, travel shows, cookery shows

Best Freshers' Week Coverage (*replaces the Open category as the award traditionally awarded by a panel of NaSTA Alumni*)

This category recognises the quality and diversity of a station's coverage of its university's Freshers' Week

The Jisc Award for Special Recognition

This category looks for a station worthy of special recognition for outstanding achievement, especially with respect to overcoming challenging circumstances, and achievement through innovation in the past year

Best Live Broadcast

A programme of any type that has been broadcast live, including, but not limited to:

- Sporting events
- Musical performances
- News bulletins
- Magazine shows

The Mars Elkins El-Broggy Award for Multi-platform Content

A showreel demonstrating effective, innovative and strong use of multimedia content with an accompanying document.

Best News & Current Affairs Programme

A single programme or series episode that demonstrates coverage of university news or news from the wider community. It demonstrates an understanding of television journalism and utilises, where appropriate, the skills of video journalism

Best On-Screen Talent

A showreel demonstrating the on-screen skills, styles and techniques of a particular individual, including, but not limited to:

- Acting
- Presenting

Best Technical Innovation

A written report which gives an account of any technical innovation(s) that your station has developed to improve its output.

Best Writing

A piece of writing in the form of a script, from the following categories:

- Best Animation
- Best Comedy & Entertainment Programme
- Best Documentary
- Best Drama
- Best Factual Programme
- Best Live Broadcast
- Best News & Current Affairs Programme

Proposed change to the scoring of Best Broadcaster:

A station's score in other awards should contribute to the overall score, thus giving the recognition of Best Broadcaster. Best Broadcaster shall be scored by the following calculation:

One-quarter of the average of the stations other entries added to three-quarters of the score given for best broadcaster.

Proposed methods of scoring guidelines:

The Guidelines for Scoring Best Broadcaster are:

Creativity - /5
Technical Ability (camera work, sound quality etc.) - /5
Range of Programming - /5
Off Screen Achievements - /5

The Guidelines for Scoring Best Animation, Comedy Programme, Best Documentary, Best Drama, Best Entertainment Programme, Best Factual Programme, Best Freshers' Week Coverage, Best Live Broadcast, Best News and Current Affairs are:

Creativity - /5
Technical Ability (camera work, sound quality etc.) - /5
How accurately it meets the spec - /10

The Guidelines for Scoring Best Editing:

Creativity - /10
Technique (colour correction / grading, sound design / mixing, VFX, graphics) - /10

The Guidelines for Scoring Best On-Screen Talent:

On-Screen presence - /10
Technique - /10

The Guidelines for Scoring Best Technical Innovation:

Benefit to the Station - /5
Creativity - /5
Technical Achievement - /10

The Guidelines for Scoring Writing:

Creativity - /10

Technique (language, style, etc) - /10

3. Motion to Include 'Ident' in Best Broadcaster

Proposer: Emma Bew, Secretary of Student Television Alumni Network

Second: Dan Orton, Chair of Student Television Alumni Network

This Association notes:

The NaSTA Awards Ceremony can have a maximum of 24 awards categories

The current description for Ident is:

A single, complete video representing or establishing your station's identity. This entry must be a complete video not a cut down video or an edited highlights reel.

This Association believes:

The Awards conference is too long, which has a negative impact with judges and industry professionals who are invited to attend the awards

Stations are pressed for time to submit to all award categories, with other priorities such as coursework, elections and varsity events.

Criteria for judging the 'Ident' category is extremely vague and down to personal preference of the judge selection for that year, compared to other more defined categories

This Association resolves:

Being a good broadcaster includes having a good ident to represent your station. Therefore to shorten the amount of awards, idents should be judged within the Best Broadcaster category.

This Association mandates:

That the 'Ident' Category is removed from the awards list and that the description for the 'Best Broadcaster' is updated to include that idents will be judged within Best Broadcaster.

The new description to read:

A showreel demonstrating the range, quality, and skills of the station and its programming, accompanied by a written report with details of the station and contributions made that may not necessarily appear on screen, e.g. training, committee work, station management

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed

4. Motion to Include 'Station Marketing' in Best Broadcaster

Proposer: Emma Bew, Secretary of Student Television Alumni Network

Seconded: Dan Orton, Chair of Student Television Alumni Network

This Association notes:

The NaSTA Awards Ceremony can have a maximum of 24 awards categories.

The current description for the Marketing Award is:

A video submission demonstrating the achievements of your station's marketing across your campus and online, incorporating special events, advertising and on-air branding. The submission must be accompanied by a written document detailing marketing strategies, tools, and techniques used by your station.

This Association believes:

The Awards conference is too long, which has a negative impact with judges and industry professionals who are invited to attend the awards

Stations are pressed for time to submit to all award categories, with other priorities such as coursework, elections and varsity events.

It is currently difficult to convey how you have marketed your station within a video submission and that the accompanying text document could be combined into the written submission for Best Broadcaster.

This Association resolves:

Being a good broadcaster includes having a good marketing strategy to represent your station. Therefore to shorten the amount of awards, station marketing should be judged within the best broadcaster category.

This Association mandates:

That the 'Station Marketing' Category is removed from the awards list and that the description for the 'Best Broadcaster' is updated to include being judged on marketing.

The new description to read:

A showreel demonstrating the range, quality, and skills of the station and its programming, accompanied by a written report with details of the station and contributions made that may not necessarily appear on screen, e.g. marketing, training, committee work, station management

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed

5. Motion to amend the 'Best Technical Achievements' Award to the 'Best Technical Innovation' Award

Proposer: Julian Waller, Web Officer, Student Television Alumni Network

Seconder: Justin Sandu, Head of Technical, Guild TV

This Association notes:

The current 'Best Technical Achievements' award as specified in the policy document is unspecific as to what can be entered.

A report which gives an account of any technical achievement(s) and/or developed to support your station's output.

This Association believes:

That the 'Technical Achievement' Award would be better described as 'Technical Innovation' to promote the development of new ideas or solutions that will benefit all of the association.

This Association resolves:

That updating the name and description of 'Best Technical Achievements' will benefit the association, by encouraging more stations to enter solutions that stations have developed.

This Association mandates:

That 'Best Technical Achievements' should be changed to be named 'Best Technical Innovation' with the following description:

A written report which gives an account of any technical innovation(s) that your station has developed to improve its output.

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed

6. Motion to Combine 'Best On-Screen Female' and 'Best On-Screen Male' Awards into 'Best On-Screen Talent'

Proposer: Julian Waller, Web Officer, Student Television Alumni Network

Seconded: Emma Bew, Secretary, Student Television Alumni Network

This Association notes:

That no person will be discriminated against on grounds of: sex or any other irrelevant distinction between individuals or groups of people.

This Association also notes:

That NaSTA commits to monitoring and reassessing its own practices and procedures to ensure that they are in no way discriminatory to or exclusive against any particular individuals or groups of people.

This Association believes:

That the 'Best On-Screen Female' and 'Best On-Screen Male' categories are breaking NaSTA's Equal Opportunities Policy.

This Association resolves:

That in order to be more inclusive to all members of NaSTA, that 'Best On-Screen Female' and 'Best On-Screen Male' should be combined into one award.

This Association mandates:

That 'Best On-Screen Female' and 'Best On-Screen Male' should be merged into one Award named 'Best On-Screen Talent' with the following description:

A showreel demonstrating the on-screen skills, styles and techniques of a particular individual.

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed

7. Motion to Amend the Scoring Awards Categories

Proposer: Robert Sumner, Web Officer, Student Television Alumni Network

Seconder: Daniel Orton, Chair, Student Television Alumni Network

This Association notes:

All Award categories are currently marked out of twenty with no clear guidance or specific requirement on how judging should be conducted.

This Association believes:

Clear guidance needs to be given to judges to ensure a consistent judging process.

This Association resolves:

That the scoring guidelines in Appendix 1 be given to all judges when they are required to judge categories.

This Association mandates:

That the scoring guidelines in Appendix 1 be written into policy.
Appendix 1

The Guidelines for Scoring Best Broadcaster are:

Creativity - /5
Technical Ability (camera work, sound quality etc.) - /5
Range of Programming - /5
Off Screen Achievements - /5

The Guidelines for Scoring Animation, Cinematography, Comedy, Documentary, Drama, Factual, Freshers' Coverage, Light Entertainment, Live Broadcast, Music Programming, News and Current Affairs, Sport are:

Creativity - /5
Technical Ability (camera work, sound quality etc.) - /5
How accurately it meets the spec - /10

The Guidelines for Scoring Ident, Post Production, Station Marketing:

Creativity - /10
Technique (colour correction / grading, sound design / mixing, VFX, graphics) - /10

The Guidelines for Scoring Best On-Screen Female & Male:

On-Screen presence - /10
Technique - /10

The Guidelines for Scoring Open:

Content - /10

Technical Ability (camera work, sound quality etc.) - /5

Technique (colour correction / grading, sound design / mixing, VFX, graphics) - /5

The Guidelines for Scoring Best Technical Achievements:

Benefit to the Station - /5

Creativity - /5

Technical Achievement - /10

The Guidelines for Scoring Writing:

Creativity - /10

Technique (language, style, etc) - /10

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed

8. Motion to Amend the Scoring for Best Broadcaster

Proposer: Rob Sumner, Web Officer, Student Television Alumni Network

Seconder: Daniel Orton, Chair, Student Television Alumni Network

This Association notes:

That over the past few years, the method for scoring Best Broadcaster has changed.

That previously all of a stations entries for that year would factor into the Best Broadcaster score.

This Association believes:

That a station's score in other awards should contribute to the overall score, thus giving the recognition of Best Broadcaster.

This Association resolves:

That all scores for a station in any given year should factor into the overall score Best Broadcaster.

This Association mandates:

That this association's policy documents be updated to show that Best Broadcaster shall be scored by the following calculation:

One-quarter of the average of the stations other entries added to three-quarters of the score given for best broadcaster.

Point of Information by the Returning Officer: As this motion is a broken down version of motion 2, should motion 2 pass, this motion will not be discussed

9. Motion: To remove the Documentary award from the NaSTA Awards

Proposer: Avneet Chauhan, Chair

Seconder: Christopher Osborne, Development Officer

Background:

1. Documentary and Factual are both award categories for the annual award ceremony.
2. There are currently 24 awards
3. The constitution lays out that there is a maximum of 24 award categories.

NaSTA Believes

1. There are too many award categories, resulting in the award ceremony being too long.
2. Factual and documentary are very similar award categories, resulting in confusion from affiliated stations on the differences in these awards.
3. Documentaries can be submitted as an entry in the factual award
4. The criteria for the Factual award will be amended to say: "A single programme (or a shortened edit from an episode or series) featuring factual material, presented in any format, or with the aim to inform viewers about a specific subject."

NaSTA Resolves

1. To Delete the "Documentary" award category in the constitution and policy document.

10. Motion: To change the Tim Marshall Award for Special Recognition to the Jisc Award for Special Recognition

Proposer: Avneet Chauhan, Chair

Seconder: Christopher Osborne, Development Officer

Background:

1. As Tim Marshall is retiring this year, the Exec Team and Tim have discussed adapting the award for different members of Jisc to judge yearly
2. This allows more longevity for the award too

NaSTA Believes

1. The criteria and entry requirements for this award will not change, merely the people awarding it will

NaSTA Resolves

1. The award criteria and procedure of shortlisting and interviews will be conducted by a member of Jisc from 2018

11. Motion for STAN to be in control of the NaSTA Fellowship

Proposer: Daniel Orton, Chair, Student Television Alumni Network

Seconded: Avneet Chauhan, Chair, NaSTA Executive Committee

This Association notes:

Currently the NaSTA Fellowship is awarded by the NaSTA Exec to “an individual whom has provided significant support to NaSTA, Stations (NaSTA membership), NaSTA Exec, and / or the NaSTA community past and present.”

This Association also notes:

Potential recipients of the NaSTA Fellowship can be nominated by any member of NaSTA between 1 December and 30 January. Nominations are submitted to the NaSTA Exec.

This Association believes:

There is currently nothing in the NaSTA constitution or policy documents regarding the NaSTA Fellowship, which in part may be due to the circumstances surrounding its creation, i.e. to find some tangible way of recognising the contribution of a long serving NaSTA volunteer.

The NaSTA Exec has enough on its plate without also having to sift through a potentially large number of submissions each year, and leaves itself open to charges of cronyism.

The NaSTA Fellowship is a good idea, and should be taken more seriously as a prestigious honour.

This Association also believes:

Not enough of the NaSTA community knows about this time period in which they can nominate individuals

This Association resolves:

It would make more sense if the Student Television Alumni Network (STAN) trustees took over the awarding of the NaSTA Fellowship, to ease the burden on the NaSTA Exec, to provide a completely objective panel of judges, and to help cement STAN’s position within the student television community.

This Association mandates:

The NaSTA Fellowship will be awarded by STAN trustees, on the night of the NaSTA Awards ceremony.

This Association also mandates:

Nominations will be submitted all year round, though any submitted after 1 March will not be eligible for recognition until the following year’s NaSTA Awards and Conference weekend.

12. Motion to remove Item 8, Section 1.10 from the NaSTA Policy Document, concerning the appointment of dead patrons

Proposer: Daniel Orton, Chair, Student Television Alumni Network

Seconded: Avneet Chauhan, Chair, NaSTA Executive Committee

This Association notes:

Currently this paragraph exists in the NaSTA Policy Document:

Posthumous NaSTA patronage will be awarded under exceptional circumstances at the discretion of the NaSTA Exec. This will be submitted to the NaSTA AGM for final ratification. (pg.10, Item 8, Section 1.10)

This Association believes:

This paragraph is redundant, a dead patron is about as useful as an inflatable dartboard.

This Association resolves:

This paragraph was included with the best of intentions but patronages are about providing support to organisations, and being supportive is a trait generally lacking in the recently deceased. It makes sense therefore to remove this paragraph; there are other opportunities within NaSTA (e.g. the Fellowship) to recognise the work and contribution of an individual who has sadly passed away.

This Association mandates:

To remove Item 8, Section 1.10 of the NaSTA Policy Document.