



## **South East Regional Development Officer Report**

### Key activity undertaken:

- Formed links between the five stations within the sub-region; introducing myself, gathering required information and establishing a port of call for any queries.
- Worked with Reading University Students' Union after RU:ON TV announced a cessation of activities to ensure sure that the reformed RU:ON TV became affiliated with NaSTA.
- Worked with South West Regional Development Officer Chris Filsell to organise a regional convention including finding a willing host station, guest speakers and organising the logistics of the day with the host station.
- Sent frequent mass emails to all Station Managers in the region to inform of upcoming important dates and any action needed by stations.
- Consistent IM chats held with station managers individually.

### Impacts

- It is hoped that the establishment of communication with stations in the region provided a useful port of call for stations to gain information or advice and for stations to become aware of upcoming events and deadlines
- The communication with Reading University Students' Union meant that NaSTA were able to gain more affiliates during the year and retain a station that is a regular affiliate.
- The regional convention allowed for stations in the area to converge and attend talks on a variety of topics, it also provided a good opportunity for stations to get to know each other.



## Future activity

- Continue to update stations on upcoming events and deadlines.
- Ensure that stations' queries are attended to and continue to act as a port of call to stations.
- Inquire stations on any feedback or ideas they have regarding NaSTA in general

## Challenges and Recommendations

- Getting in contact with some stations can be tricky at times, try make communication with station managers as informal as possible (e.g. via WhatsApp/Messenger) and mass communication formal (via email), in some stations' cases it might be easier to contact other members of the committee (especially when a different position is in charge of liaising with external associations).
- Finding guest speakers to attend and present sessions at events proved to be difficult, don't be afraid to inquire as many people as possible and use as many resources (i.e. friends/colleagues) to gain access to potential guests.



## Other comments

- Overall, I am thoroughly enjoying my time as South East Regional Officer, I have got to know people from many stations in the area as well as engaging with the executive team.
- The Southern Regional Convention in March went really well and I was very satisfied with the result and attendance from stations where we received around 30 students across four stations.