



2017 NASTA CONFERENCE BID

Hello!

We are Demon TV, and these are the reasons why we think we should host the 2017 NaSTA conference and awards at De Montfort University in Leicester.

Who the f*** even are Demon TV

Demon TV is a part of the award winning media group Demon Media, who have a variety experience hosting events on this scale. Three years ago, Demon FM (the radio strand of Demon Media) hosted the SRA awards, which was a great success and promoted much support from the Student Radio Association and local businesses and as such is now a high standing organisation within the Leicester community. Demon TV is now ready to accept a bigger challenge. We have broadcast several lengthy livestreams (36 - 48 hours) that were produced to a high level, demonstrating how we handle larger live events and have held several internal conferences throughout the year. Throughout all of last year, we hosted BBC's Coffee House, a weekly livestream which would go live on our website and through YouTube, as well as a 24 hour charity video game livestream back in December. Demon Media has a 300 strong membership and a full team would be likely to be assembled from among that number. We would also be given support from the union and university who have a dedicated events team with extensive experience in events catering for this number of individuals. Through these different livestreams, we're experienced in using both Wirecast and XSplit to take in different inputs (from camera feeds to capture cards) and give out different outputs (multi layered video from separate outputs to separate sources).

Proposed Location & Accommodation Arrangements

Leicester is currently the place to be. The city's football team, have just won the Premiership League, and as such, the world currently has it's eyes on the city. It is incredible diverse in it's population and culture and is known nationally for it's historic locations, events and festivals such as it's Diwali Celebrations (which are the largest outside of India), LGBT pride parade and Riverside Festival. The city is located in the dead centre of the UK, so it would be easy for any station to travel to us from all locations via the M1 and/or M69.

De Montfort University comprises of an open city campus, and as such all of it's buildings and facilities are situated in very close proximity to one another, resulting in what would make transportation and movement around talk and events during the

conference very efficient and easy for all attendees. The University is surrounded by enough hotels (Premier Inn, Travelodge, Mecure) to provide more than enough high quality accommodation for 400 people - these hotels are close enough that the walk to campus is only (approximately) 15 minutes, and are situated right next to the train station for easy access. With further negotiation, we have been told that these hotels could provide accommodation for all attendees and Judges/guests for around £25pp per night for both nights, depending on the amount of attendees and facility requirements. De Montfort Students' Union (DSU) also has a variety of sponsorship deals with local businesses/companies that could be exploited for the event; for example, should it be raining or for the lazy, DSU has a sponsorship with a local taxi company that we would exploit to try and get a discount for any NaSTA attendees. De Montfort Students' Union have also been contacted and are fully willing to support this event in any way they can.

At a cost of £5 million, 'The Venue @ DMU' was recently completely rebuilt last year as a multi purpose events hall, with stage, toilets, kitchen facilities and back rooms for Judges and VIPs. This is where the main Awards Ceremony would take place. It has been used to host multiple conferences, dinners, weddings and award ceremonies over the year, including DMU's Vice Chancellor's societies dinner. It has and has the capacity of 800 people, more than enough for this event. It is also where the University's Matriculation and graduation ceremonies are held each year. (It's an external company for graduation at least)

Proposed Award Entry Process

Much like previous years, all award entries would be submitted through an online form, with a Dropbox being utilised for documents and files - with entries automatically organised into folders ready to be quality checked by a team and sent off to judges in a timely fashion. A pdf of entry specifics would be created to make the process easier to understand for stations.

Upon the nomination deadline day, the Demon Media management team would congregate alongside NaSTA representatives to organise and distribute these entries to judges electronically, or if the judges prefer, via physical memory stick/post.

Proposed Live Stream Arrangements

Demon TV regularly live streams content, we successfully hosted FreshersTV last year in 2014 with a smooth broadcast that started on time and had no technical

glitches. We have access to the majority of the facilities that we would need from our University at no charge, such as;

- Microphones and sound desks (various)
- Cameras (Canon XF305's, XF105's, various DSLRs)
- Speakers

Demon TV then has its own equipment to supplement this:

- a Black Magic vision mixer (and other pieces of livestreaming equipment)
- Capture cards
- Powerful computers
- 16 Channel Digital Mixer
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Additionally, the Venue has its own AV equipment which could potentially be included in the booking. The remaining equipment (stage, PA system, lights etc) would be hired in, and we'd aim to get this through the contract our university has with local firms such as Jigsaw (Blaby is university, Jigsaw is SU) A/V.

Whilst Demon TV would head up the organisation of this project, Demon Media has a 300 strong membership and a full team of willing volunteers who would be likely to be assembled from among that number.

We would also be given support from the union and university who have a dedicated events team with extensive experience in hosting events catering for this number of individuals. We would aim to fill the roles logically, for example, using Audio Technology students to run the sound desk, and Festival and Events Management students to assist in the preparations for the awards ceremony and conference. De Montfort University provides a host of creative degrees whose students may be utilised in undertaking an event of this magnitude.

Final Thoughts

We as a station believe we are ready to accept this challenge, and definitely have the skills, facilities and commitment to do so. We hope you think so too.