



# 2017 NASTA CONFERENCE BID

## Demon TV Host Officer Nomination

Mike Mayes is Demon TV's current Station Manager and newly elected Sabbatical Officer (Student Exec) Vice President Media and Communications next year (2016/17) at De Montfort Students' union. He has an immense passion for Student Media (especially TV/Video) and has been a part of NaSTA for 3 years now. He is an organised person, has good connections within De Montfort Student Union and De Montfort University and is friendly and easy to talk to.

Having now attended two previous conferences, Mike has the knowledge of what makes the event great. He knows the great passion everyone in Student Television has, and many ideas of how the conference can be used to reward and enrich this passion. He has a plethora of previous management experience both at work before university and as a manager in student media, as well as experience of working and directing a team, proven by the success of Demon TV's Fresher's TV in 2014, which he solely directed. As Demon TV Station Manager this year, he has gained vast experience in approaching, sourcing and organising clients, associates and sponsors and has produced several commissioned videos providing professional opportunities for students within Demon TV and Demon Media as a whole.

With great experience working with different departments within De Montfort University, ties only to be strengthened when working as VP Media and Communications, his experience would prove invaluable in the organisation of NaSTA 2017 as it has resulted in open pathways to key members of staff at DMU who would be tremendously helpful in arranging the conference.

Mike has dedicated a huge part of his last 3 years to Student TV, acting as a manager to Demon TV since his first year and has persistently strived to improve output of content and experience for members of not only his home station, but others as well. This is the spirit of NaSTA itself and the dedication he's demonstrated would lend itself to the organisation of NaSTA 2017 and ensure that our host officer next year would give their utmost to the arrangement and execution of our beloved conference.

## Proposed Award Category Changes

Given the chance to fine tune the award categories, we would combine the 'Best Factual' and 'Best Documentary' categories into one more broader 'Best Factual' category, bringing the total amount of awards to 22. Doing this would allow for a larger variety of factual programming to be eligible for entry, and also solves the issue of having two categories that are significantly similar to each other with the potential of creating a new award.