



Questions from the stations

1. Which service are you using to livestream the awards ceremony?

We will be using the janet streaming service for the awards ceremony. We livestream various large events throughout the year so streaming the ceremony will not be an issue. We have our own equipment to stream - computers and capture cards and a Blackmagic ATEM Vision Mixer. We normally use a mix of our own cameras and cameras borrowed or hired and we are able to use the Tech Services within the Guild of Students for lighting and extra sound equipment.
2. What do you think worked/didn't work for NaSTA 2016, and how do you plan to improve this?

In general, we all had a fantastic time at NaSTA this year but there were a few things we picked up on that we would want to perfect if Guild TV hosted. Firstly, the streaming of the event and the issue of copyright with the songs featured would have to be more carefully looked into. During the conference sessions there wasn't enough time to get from sessions to session. Our rooms in the Guild would be much closer together and we would look into hiring a quicker food service because eating at the SU restaurant meant that some people had to miss their next session or leave their food. Also, we would arrange a safe space (lockers) to keep belongings in for in between the awards ceremony and the night out on Saturday because partying with glass awards in tow isn't the most practical decision; this would also be an incentive to attend the Sunday AGM so everyone could pick up their things. Finally, on the Sunday we would provide more hangover kits because they were in short supply this year unfortunately.
3. Could you outline a proposed timetable of when you plan on getting sponsorships confirmed, website/ submission up, branding and information sent to stations?

We would set a deadline of the Monday 9th January (the first day of Term 2) and have a launch of the website later that week with a proper promo video to send round the NaSTA community. Essentially, Term 1 would be used for preparations (booking everything with the guild, arranging the awards ceremony, contacting speakers and judges) and everything would go live at the beginning of Term 2 in January.
4. The SRA often have the option to pay by instalments? Can you offer the same?

Unfortunately not, because we are looking into selling the tickets through the Guild website. We can look into it but the likelihood of it being possible is slight.

5. Have your universities hosted any similar events in the past and if so, what were they?
Yes, Carnival RAG in 2013 held the first Carnival conference at the University of Birmingham. Redbrick, our student newspaper, and Marrow, the marrow donating society, have also applied to host their respective national conferences so we have been given tips from their research.
6. Can you please show us an image of the awards venue?
Of course!



7. Will you offer awards ceremony only tickets?
No, because the price would be so similar to the conference without accommodation ticket as the awards ceremony will take up the majority of the cost.
8. Do you have any ideas for who would host the awards?
Ben Shephard is UoB and Guildtv alumni and we have already contacted him to see if he is potentially available.



9. If you were hosting it at your own University (accommodation too), could you not make the price lower?

Unfortunately, our university accommodation isn't available over the holidays, it is accommodated throughout the year by students. We will be looking into providing shuttle buses to get to main events during the day and we have a Birmingham taxi company affiliated with the Guild.

10. If you have to use accommodation in the city centre how long does it take to get to the conference venues, how frequent are bus and train services (especially late on the Friday and Saturday) and how much will it cost to travel there?

Trains are every 10/20 mins from Birmingham New Street station during the day and the last train on Friday/Saturday is 23.32. The train journey is 7 minutes and costs £2.40 for a return (£1.60 with a 16-25 Railcard). The university station is a 5-minute walk from the conference venue through campus.

11. How much do you estimate conference only tickets to be?

In the region of £75 to £85 cover the cost of the awards ceremony and hiring out the space for all three days.