

Our NaSTA Host Bid

As Guild TV approaches its 50th anniversary, the University of Birmingham's student television station deem it the perfect time to host the 2017 NaSTA Awards. We are producing our highest quality content yet and have a dedicated group of members who have led us to win the university's Outstanding Society in 2015 and the Tim Marshall award for Special Recognition at the 2016 NaSTA Awards. Guild TV has been heavily involved with NaSTA over the past few years, and the two previous chairs have been from our station. We are already in contact with our student's union, the Guild of Students, and they fully support our bid.

Outside of the Guild TV committee, we have many enthusiastic members who have already expressed interest in helping to organise this incredible event, and the prestige of hosting the 2017 NaSTA Awards will hopefully attract new members in the new academic year. We have also made a strong connection with Birmingham City University's student television station, Scratch TV, through our short film competition. Guild TV was considering co-hosting NaSTA with Scratch TV and even though this plan hasn't come to fruition, we have their full support going forward.



THE CONFERENCE

Based in the second biggest city in England, the University of Birmingham is in close proximity with many of the city's television and film production companies who will be



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contacted for judges, speakers and sponsors if our bid is successful. In particular, the University of Birmingham offers a Master's degree in Film and Television: Research and Production and we hope to engage in a stronger connection with their department over the prospect of hosting NaSTA. The department's links to the industry, including Isis media and Maverick TV in Birmingham, could lead us to sponsorship, judges and contacts for possible conference speakers.

We would hold the conference, welcome meeting and AGM in the Guild of Students which has a selection of different rooms perfect for housing the event. The Guild have given us their permission to use the building but, seeing as we plan to have the conference outside of term time, we would have to hire it out. The Guild has its own restaurant, Joe's bar, which could open for food and drinks on Friday and Saturday as well as being the location for the after parties on both evenings. Another possibility for catering would be to hire a local street food van from Digbeth Dining Club for the Friday night kick back after the welcome meeting. All their food is locally sourced and made right in front of you and, if the weather is nice, all the delegates could relax and mingle with other stations outside in Mermaid Square.

Room	Capacity
Debating Hall	260 theatre style 700 standing
Council Chambers	230 tiered fixed seating
Rosa Parks Room	60 theatre seating
Mandela Room	45 theatre style 16 boardroom style
Harvey Milk Room	40 theatre style 16 boardroom style

ACCOMMODATION

The University of Birmingham is a campus university, located two miles outside of the city centre. Our university is the first and only university in the country to have its own train station which is ideal for a conference of NaSTA's scale. We would look into all the hotels in the city centre which could hold all our delegates and would provide instruction for the train and some coach transfers for getting to the main events. The university has held many conferences like NaSTA. For example, in 2013, it held the Carnival annual conference, meaning that their expertise in accommodation suggestions can be called upon. There is a Conference Park hotel with 109 rooms within a five-minute walking distance from the university who we will consider depending on the number of delegates NaSTA expects.

THE AWARDS



We would plan to host the awards evening in the Great Hall in the university's Aston Webb building which is owned by the company venue Birmingham who also own the Conference Park hotel, the nearest hotel to the university. If our bid was successful, we would work closely with them because they specialise in conferences like NaSTA. The Aston Webb building is arguably the main building on campus, and definitely the most beautiful, and the Great Hall houses all the graduation ceremonies as well as other conferences (it has even held the antiques roadshow!) so it would be perfect for the awards ceremony. We have a dedicated set of alumni who have returned to help us film events, like at our livestream of the American Football match xpLosION, and who we would definitely contact to help us stream the awards night. In terms of the awards categories, we have collectively decided not to change them.



All in all, we think the University of Birmingham would be the perfect place to host the 2017 NaSTA Awards so we really hope you consider us.

Much love,

Guild TV x