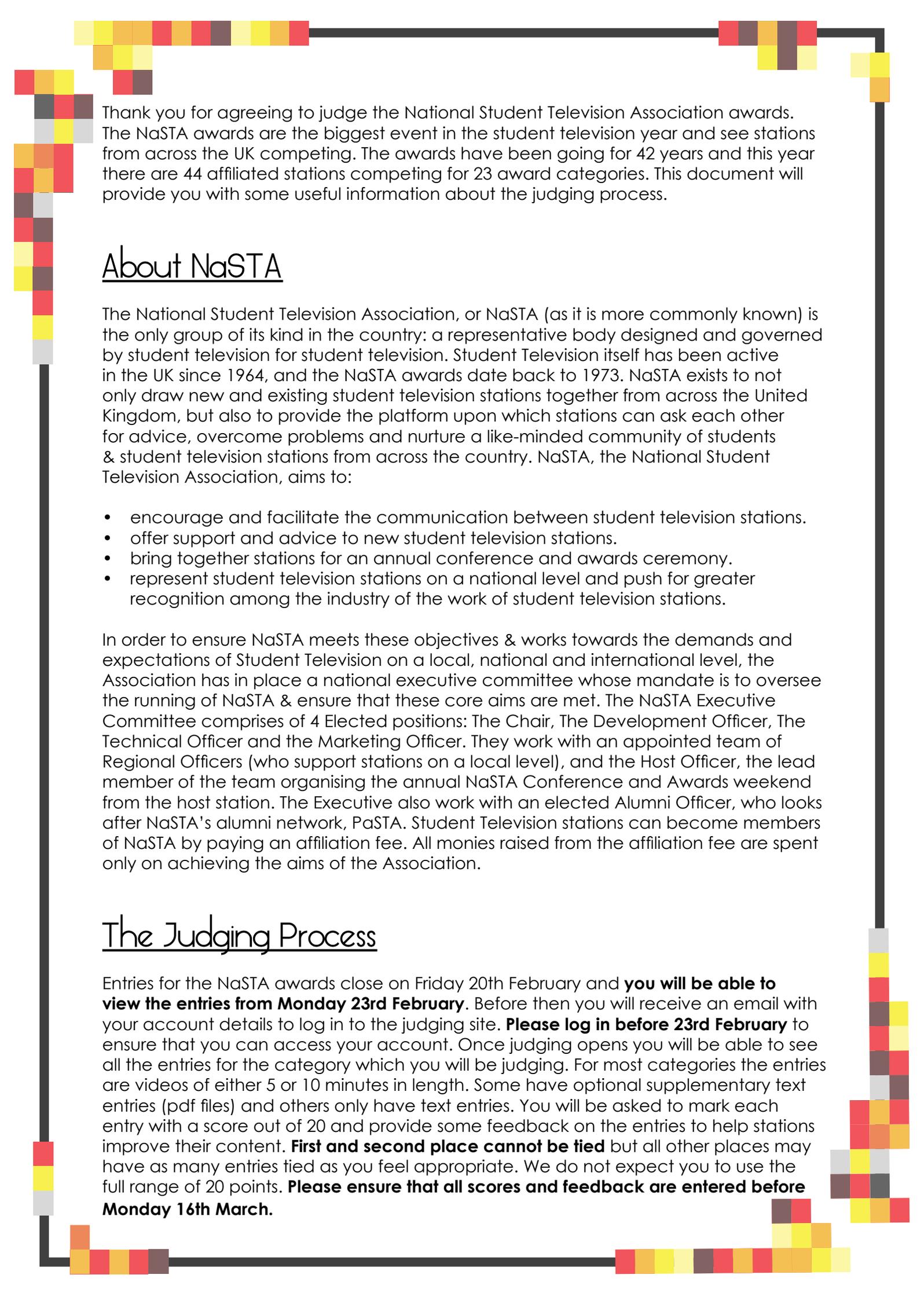




NASTA

AWARDS 2015

Judges' Information Pack



Thank you for agreeing to judge the National Student Television Association awards. The NaSTA awards are the biggest event in the student television year and see stations from across the UK competing. The awards have been going for 42 years and this year there are 44 affiliated stations competing for 23 award categories. This document will provide you with some useful information about the judging process.

About NaSTA

The National Student Television Association, or NaSTA (as it is more commonly known) is the only group of its kind in the country: a representative body designed and governed by student television for student television. Student Television itself has been active in the UK since 1964, and the NaSTA awards date back to 1973. NaSTA exists to not only draw new and existing student television stations together from across the United Kingdom, but also to provide the platform upon which stations can ask each other for advice, overcome problems and nurture a like-minded community of students & student television stations from across the country. NaSTA, the National Student Television Association, aims to:

- encourage and facilitate the communication between student television stations.
- offer support and advice to new student television stations.
- bring together stations for an annual conference and awards ceremony.
- represent student television stations on a national level and push for greater recognition among the industry of the work of student television stations.

In order to ensure NaSTA meets these objectives & works towards the demands and expectations of Student Television on a local, national and international level, the Association has in place a national executive committee whose mandate is to oversee the running of NaSTA & ensure that these core aims are met. The NaSTA Executive Committee comprises of 4 Elected positions: The Chair, The Development Officer, The Technical Officer and the Marketing Officer. They work with an appointed team of Regional Officers (who support stations on a local level), and the Host Officer, the lead member of the team organising the annual NaSTA Conference and Awards weekend from the host station. The Executive also work with an elected Alumni Officer, who looks after NaSTA's alumni network, PaSTA. Student Television stations can become members of NaSTA by paying an affiliation fee. All monies raised from the affiliation fee are spent only on achieving the aims of the Association.

The Judging Process

Entries for the NaSTA awards close on Friday 20th February and **you will be able to view the entries from Monday 23rd February**. Before then you will receive an email with your account details to log in to the judging site. **Please log in before 23rd February** to ensure that you can access your account. Once judging opens you will be able to see all the entries for the category which you will be judging. For most categories the entries are videos of either 5 or 10 minutes in length. Some have optional supplementary text entries (pdf files) and others only have text entries. You will be asked to mark each entry with a score out of 20 and provide some feedback on the entries to help stations improve their content. **First and second place cannot be tied** but all other places may have as many entries tied as you feel appropriate. We do not expect you to use the full range of 20 points. **Please ensure that all scores and feedback are entered before Monday 16th March.**

Common Student Television Events

The following events are some of the biggest in the student TV calendar and are covered by almost all stations. This guide will provide a little background information on these events so you are familiar with them before viewing the entries:

- FreshersTV
FreshersTV is an annual NaSTA live broadcast which links up student TV stations from across the country. The broadcast works in a similar way to the results of the Eurovision Song Contest. There is a host station which directs the broadcast and all other participating stations have a 5 minute slot to fill either with a live link or a VT sent to the host station. This years host station was DemonTV and there were 12 stations taking part.
- Students Union Elections
Almost every station covers their students' union sabbatical (or full time) officer elections. These usually take place between February and March every year. Coverage varies from filming hustings, and interviewing candidates to live streaming the results night to political commentary.
- Sporting Intervarsity Competitions
Many universities host intervarsity sports competitions and these are a major feature of student TV sports coverage. Similar to the famous Oxford - Cambridge boat race these events see two universities competing every year. However there are often a variety of sports sometimes over several days with the biggest, Lancaster and York's Roses competition featuring over 1500 competitors. Other examples include Nottingham University and Nottingham Trent's Charity Varsity and the Christie Cup between Universities of Manchester, Leeds & Liverpool.
- Freshers' Week
Freshers' Week is a vital time for student TV stations. They have to recruit new members, publicise themselves to the new Freshers and produce content in the busiest week of the year. Although there is a category for Best Freshers' Coverage, Freshers' week footage will appear in many entries.

Support

If you have any problems or queries during the judging process, from logging in to the judging criteria please email nastasupport@la1tv.co.uk and put "**judging support**" in the subject. Your question will be sent to the relevant person and answered as soon as possible.