



SALLY PATTERSON

MARKETING OFFICER

Having been the President of UBTV (University of Bristol Television Station) for the past year, I've learnt so much about student television. Now I'd like to use these experiences to mould NaSTA into a inclusive and student-facing organisation. I promise to reach out to member stations, understand their unique marketing needs and help them in any way I can. Most importantly, I would work closely with the rest of the Exec to ensure that communication with students is our priority.

MANIFESTO

During the year

- Employ unique and diverse ways to advertise NaSTA's work
- Update the NaSTA website, making it more accessible, useful and engaging
- Help member stations with their marketing needs

Awards

- Ensure that communication about deadlines and rules are clearly advertised
- Reach out to stations who do not usually engage
- Develop marketing that is accessible to all students, including those with access needs