

Here at GUST, we want to allow our members the opportunity to be bold and creative, and to produce content that is innovative and exciting. That is why we don't charge membership fees and why we give our producers carte blanche to make whatever it is they want to make. It is this philosophy that allows our Arts Producer to film insightful documentaries speaking to artists about their art one week, and to make a (slightly deranged) Art Attack parody the next.

We love that our members can produce such diverse content, which is helped by splitting our production team into Creative and Factual positions. Each team has their own Head of Programming to support and encourage them in whatever they want to make. This is by no means a black and white system, however. Our Creative Producers make documentaries and our Factual Producers make entertaining, comedic videos, such as our annual game of *Beer Pong*.

It is of course not just our Producers who make great content for GUST. All our members are welcome and encouraged to produce videos, regardless of their level of experience. This year we revived our *Experimental Shorts* series, which was a great way to let new members gain confidence and get hands on experience, as well as letting members old and new experiment and push their limits with Adobe After Effects.

One of the things we were most excited about this year was developing our relationship with LSTV. Our members worked collectively to write, shoot and edit *The Collaboration*, a comedy short which parodies our (former) rivalry. This collaboration resulted in an award at the NaSTA Conference this year, but perhaps most importantly it resulted in us forging some very real friendships. These will of course all be forgotten about as soon as we step onto the NaSTA football field next year.

Like many stations this year, GUST's Best Broadcaster was disqualified from entry to the NaSTA Awards. This was of course devastating to the station, as every member poured their heart and soul into it. As you will see in the reel, every single member of our station appears on-screen because we wanted to showcase how important everyone is to GUST. Whether they come to a few meetings and studios a semester or are there every week, it is the members that make GUST what it is, not the cameras and cables.

As a student television station we of course want our members to produce quality content, but the rationale behind it has always been that they should have the most fun doing it. We are so much more than filmmakers; we are a community, a family.

We hope our reel shows this.

Press Play for GUST.