

LSTV: Day by Day

Best Broadcaster 2018

With a record number of videos created, record membership and record viewership, it's been a big year for LSTV. Since launching our schedule; a brand new video has been uploaded to Facebook **every single weekday** since September. And with over 150 new videos online alongside regular live outside broadcasts, a weekly half hour show on local television station Made in Leeds and programming on Leeds Big Screen showcasing our content to the entire city, we've reached an audience of over 400,000 viewers this year.

We've collaborated **with** more groups and businesses than ever before: hosting the switching on of the Christmas Lights in Pudsey; coproducing programmes with Forge, York & Glasgow Student Television and collaborating with over 25 union societies to produce **original** content including our new series society swap & all night general election coverage coproduced with LSR, The Gryphon & GUST. We've created a bond between media societies that has never been so strong. We've **maintained** relationships with partners such as Made in Leeds, First Direct Arena & My Dad wrote a Porno; while forming **new** relationships with Red Bull, Mod Pizza & Teach First, helping to raise over £1,800 for the Society through sponsorship deals and commercial projects. Alongside this, we've worked to raise money and bring attention to charities & causes close to us across the Leeds region, including our charity telethon *LSTV Presents: A Show for Leeds Mind*, and *Football Shirt Friday* plus several other factual and news packages.

This year hasn't always been easy for our committee, the escalation of a four year long debate with the union finally provided us with **internet** in our office; coexisting with an entirely new technical system including a shared storage solution, greater live broadcasting capabilities, and DMX lighting.

At the heart of everything we do at LSTV is **community**; whether that be the Leeds Community, the student community, or most importantly our own. We've worked to make LSTV the most **welcoming** place it can be to members this year – running at least two socials a week; Monday Night Movies & Thursday Pub Trips, alongside a range of other events from Laser Tag to Karaoke. We also run regular training sessions, drop in sessions and workshops, led by both our committee and industry professionals, meaning that anyone of any ability has the opportunity to make television for the first time. From news to drama, music to sport, comedy to culture and light entertainment to live broadcasting; our teams have covered it all – whatever our members watch, they have the opportunity to create something like it. Although we pride ourselves on the **quality** of our content, **enjoying** what we do and helping every single member have the best time during their time at LSTV is more important than anything else.

LSTV will first and foremost, always be a **society**. A place where degrees are simultaneously forgotten and enhanced. A place where lifelong friendships are made. A place where boundaries are pushed and day by day we strive to improve.

