

1. Which service are you using to livestream the awards ceremony?

We would use the XSplit software to broadcast and record the stream. And if possible the use of the NaSTA JANET servers to host the stream to a page on either demontv.net or demon-media.co.uk And YouTube would be used a backup incase things go wrong, but it would still be embedded on either of those websites.

2. What do you think worked/didn't work for NaSTA 2016, and how do you plan to improve this?

What did work was the transition between awards, it was not delayed as much as previous years and stayed on track brilliantly.

Despite being well organised, however, at times the livestream suffered a little in quality with some slight errors in vision mixing and camera movements, which arguably is to be expected in Student Media. Because we believe that the nasta awards deserve the highest in quality, and we know how important that the Livestream is to people who cannot attend the ceremony, we would ensure adequate rehearsal time before the live event and a professionally briefed, well-practiced crew. Demon TV has proven it's ability at hosting professional and high quality extended live streams in the past having hosted FreshersTV the time before last and 36 or 48 hour livestreams for charity, such as our recent 'Demons in Space' which incorporated a fm radio outside broadcast simultaneous to the stream.

In addition to this Demon TV would utilise experienced and confident presenters for the awards who would be well placed to carry the awards, keep content moving and keeping both guests of the conference and online audiences entertained.

3. Could you outline a proposed timetable of when you plan on getting sponsorships confirmed, website/ submission up, branding and information sent to stations?

Sponsorship - As soon as we get the bid, start looking for sponsors

Website - Prototype by October/November and final version by January/February

Branding/Information - start releasing information monthly beginning October and give main bulk of information a month/two months beforehand

We have Demon Media management who are paid to do these roles, and as such they would all be done to a high standard to deadlines set out during initial planning.

4. The SRA often have the option to pay by instalments? Can you offer the same?

If successful we would like for the first time to offer and work on a process where Delegates can pay through three Instalments with set deadlines. This we hope would result in a much bigger turn out from Stations as three payments would spread the cost, rather than one bulk sum, a more favourable option by students.

5. Have your universities hosted any similar events in the past and if so, what were they?

- Demon Media hosted the Student Radio Conference in 2012. It was described as one of the 'most organised' SRA cons ever, and that was without the facilities we have at DMU now.
- Demon Media hosted Demon FM's 18th birthday three years ago, a large scale event held on DMU campus, again without the new facilities we have now.
- In conjunction with De Montfort Students; union, we host large scale Award events each year called the Demon Media Awards, which take the same format as the NaSTAS albeit on a slightly smaller scale.
- RAG - something we've done outside award ceremonies and proves that we can live stream on a huge level, for an extensive amount of time
- Coffeehouse - again livestreaming we used to do on a weekly basis so the team is pretty well bonded (idk what other word to use) with each other and know how to set up for livestreaming

6. Can you please show us an image of the proposed awards venue?

Dependant on availability



7. Will you offer awards ceremony only tickets?

Yes, as this is the big event of the weekend, however attending just the ceremony does not give delegates the full experience of the Nasta's, which so many of the students and stations love so much, and attending just the ceremony is something we will Offer, however not promote as we feel the whole weekend with all events is what makes a Nasta weekend so special and rememberable.

9. Would you be able to book rooms to hold conference sessions in at the Students' Union as the dates are not in the Easter period?

With the Conference happening over a weekend, booking and using spaces in the Students Union will be no problems as the working relationship between Demon TV and our Student Union is fantastic, by the next academic year the Student Union will have had a refurbishment, making this space very usable and a perfect location for holding the Nasta Conference.

10. Do you have any ideas for who would host the awards?

We believe the most suitable candidates to host the awards would be Mike Mayes or Dave Murphy? Mike Mayes is the newly elected VP of media and comms and has shown himself to be confident and enthusiastic when he presents having to speak to large groups of people on a weekly basis. Dave Murphy is a alumni of De Montfort University and has proven over and over again he has the ability to host awards evening by hosting numerous other awards evening to name a few such as the volunteering and societies awards for countless years. Furthermore Dave Murphy displays strong improvisational skills and the ability to think on the spot which allows not only for a more enjoyable evening but as well to help glide the transition between awards if things do not go as expected.

As well as Mike and Dave, we have very strong connection with some of Britain's top Comedians, such as Jack Campbell a regular who visits and performs at De Montfort, his past University, as well as many others we have access to for hosting the Awards.

11. Why do you want to host the conference so early given that it is usually a weekend in April What affect will this have on submission dates including sending submissions out to judges, and do you think stations will be able to attend during term time?

Demon TV believes that hosting the awards earlier than usually is not only be beneficial for the Nastas but as well for those involved. One benefit of hosting the Nasta Conference earlier than usual is because of the Break students have during Easter. In the past it has meant Student staying at University over Easter to wait for the Nastas, rather than going home over Easter, this is just one of the many benefits, as well as Cheaper Hotel rates compared to Easter where families often take holidays, resulting in potentially higher rates.

12. With SU elections often happening close to NaSTA submissions week, stations may not be able to enter any content for this to coincide with your earlier date. What impact do you think this will have?

It is always a struggle for Stations to submit nominations to the Nasta's and Demon TV have expericend this. We will ensure that Demon TV helps all and every station submit all of their nominations, such as improving communication and ensuring that we know what is going on with every station. We will do everything possible to prevent stations from not entering their nominations such as opening the entries for longer and earlier, potentially opening the entries before the Elections and throughout, so that the elections do not affect this.

13. The NaSTA Executive specify that the Host Officer must not be somebody who is a committee member next year due to the sheer amount of time the role takes up. In addition, having an SU sabbatical officer as Host Officer presents a case of conflict of interest. Do you have a viable alternative candidate for Host Officer?

We see no issue having an SU sabbatical officer because in the professional manner Demon TV have worked in over many years there has never been any unfair decisions or conflict of interest, and this would not change because of the Nasta's, if anything would become even more strict, if in the case there was an issue one of Demon's many talented event management students would would step in and continue the work. As this has been raised at this stage, if successful we will ensure that there is an alternative candidate Host Officer selected.

14. How expensive are hotel rooms, and are there enough large hotels with space to accommodate delegates?

There are 3 main hotels located near the city centre with enough space to accommodate Delegates these are;

Holiday Inn

Avg Price: **£88**

Location from city centre: **0.4 Miles**

Ramada Encore

Avg Price: **£100**

Location from city centre: **0.1 Miles**

Campanile Leicester

Avg Price: **£65**

Location from city centre: **0.4 Miles**