

# LSUTV Freshers TV

## Application 2017



Freshers TV started in Loughborough back in [2010](#). Seven years later, we want to bring it back to Loughborough.



Freshers TV is all about freshers. Over the last 2 years, LSUTV have won best freshers coverage and best live at NaSTA's. Loughborough Students Union probably has one of the best freshers in the country. We

have a fresher's week lasting a mere 12 days, with massive acts such as Chris Stark & Scott Mills, Nick Grimshaw, Example and many more coming to LSU. And of course, we have our legendary exec induction [videos](#)... This is exactly what Freshers TV is all about and why we would be the perfect hosts.

Over the last year, we have regularly broadcast live and recently did an 8-hour broadcast for part of our union elections coverage. So, we believe we are well adapt to achieve this broadcast.

We will be broadcasting from our media centre which makes up part of the Students Union. We have recently updated our gallery and studio space, enabling for us to have more flexibility and room to make a broadcast.



Broadcasting will be done through our own [website](#) where we have a license to use most commercial music.

Using our technical and production ability, we aim to make this broadcast looks as amazing as possible on screen and for it to be a highlight for what NaSTA is all about.

To increase awareness of Freshers TV, we will be directly engaging with other stations on social media before the show, during and after. This could be through competitions or hype posts.

Our relationship with NaSTA is at one of the strongest with past and present members making up parts of the NaSTA management, so communication should not be an issue.

We are looking at a provisional date of Saturday 28<sup>th</sup> October as a date for the broadcast.

