

I'm Jenni Herd and I'm running to be a member trustee. I'm just going into my final year of MA English Literature/Film and Television Studies at the University of Glasgow, and I have been heavily involved in GUST in the past three years. In July I'll replace soon-to-be Communications Officer Stuart Ritchie as GUST's Head of Creative Programming.

Community and Collaboration

I had the pleasure this year of working with Leeds Student Television on a collaborative project, an experience that gave me great insight into how other stations run and the issues they might face. As internal trustee, I will strive to connect with as many stations as possible, learn how they function, and figure out the best way to represent the needs and worries of the stations across the country in way that encourages teamwork. NaSTA is an incredible organisation, and I truly believe that we will all gain from collaboration and cooperation, both on projects and in politics.

Representation: Stations

I'm especially interested in representing stations in the north and north of the border. Several points were raised at the AGM about the difficulties of travel arrangements etc. for more out of the way stations (ie. those not in the midlands and south of England); and while I have every faith that Callum Isaac, our new Training Officer, will excel in addressing these points, I will also strive to support him and these stations in my role as member trustee.

Representation: Gender

Ben, our new Chair, also raised the issue of unfair representation in NaSTA, and while I don't believe this is intentional or systemic sexism, I agree that the dearth of women on the NaSTA Board must be considered, especially considering that there is very little gender imbalance in student television stations. By encouraging active involvement in the bureaucratic running of the association, I can hopefully work to address this problem.

However, I think it is also important to remember when dealing with gender issues that we all exist as NaSTA members first and foremost as filmmakers and producers, not as members of one sex or another; while the gender imbalance in NaSTA deserves consideration, it should never be at the price of tokenising women or non-binary members.