

LJMU'S 'THIS AFTERNOON': PETER CARTER

On behalf of the Student TV crew at LJMU, I am nominating a special inspiring individual who not only dedicates the majority, if not all, of his spare time to our student TV show 'This Afternoon' but he makes sure that he always has a smile on his face and a joke to crack to the rest of the crew even when we're going for another take and we're behind or if we're a crew member down. Peter Carter [second year student] is our on-screen presenter and also the founder of the show, starting it at the beginning of this first year of LJMU's Media Production Course (2016-17) because he simply couldn't wait until the TV studio module in the second year. Having a rather extreme passion for daytime television, such as Loose Women and This Morning, Peter decided to make our show '*This Afternoon*', the student version of ITV's 'This Morning' but for students (because, as Peter phrases it, "students are never up in the morning to see it!").

Although Peter gets a lot of credit and praise from us at LJMU for being our on-screen talent and presenter, it's his work behind the scenes that we feel makes him a suitable candidate and worthy winner of this award. His loyal commitment to helping and educating students about mental health, work opportunities and local events makes Peter and the show he's founded the first in a hopefully long line of shows we hope to create for '*This Afternoon*' in aiding students to keep up with life in Liverpool.

Hauling numerous colourful bags-for-life filled to the brim with scripts, props, equipment and snacks into the studio each time the crew goes in to film, Peter goes above and beyond to make the show a success and a joy to work on over the past year. This generous individual puts countless hours into the content for each individual show from script to screen and he also organises some of the most interesting guests to come onto the show and talk to him and his co-presenter about things he feels students might find useful or helpful to hear about. For example, we recently filmed the CEO of the Liverpool Film Office, Lynn Saunders, who explained about Liverpool's bid to Channel 4 in getting their headquarters moved to Merseyside and about a new studio development. This kind of booking helps students to learn more about what's going on in Liverpool that will affect them directly as young adults looking for work, making Peter one of the only young producers in the area that focuses on creating factual content that meets the needs of people our age and for that, we thank him.