

# — People's Choice Awards 2019 Entry Guide —



# *The National Student Television Association*



# The Categories

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## ■ **Open | 10 minute video**

Any video content can be entered into this category

## ■ **Live Broadcast | 10 minute video**

A single programme (or a shortened edit from an episode or series) that has been broadcast live or shot as-live by your station. Entries for this category must not have had any audio or video processing applied after transmission. Entries may be edited in post production to produce a showreel e.g. any part of the broadcast edited together to music, but must not have processing to fix technical problems that were present during the broadcast e.g. edit music from a multitrack recording, compressors/gates applied, colour correction, exposure changes, filters.

## ■ **Content Innovation | 10 minute video**

A single programme (or a shortened edit from an episode or series) showreel demonstrating innovative content.

This can be an innovative show format, innovation in the use of features or segments, or innovative ways of engaging with your audience.

## ■ **Technical Innovation | 500 word write-up**

A report which gives an account of any technical innovation developed to support your station's output. Entries will demonstrate both the technical challenges faced, the innovative way(s) in which they were overcome, and the benefits this brought to the production(s).

It is expected that entries for this award demonstrate some technical development by your station, either in software (including online) or hardware, rather than use of existing technical solutions.

## ■ **Visual Creativity and Quality | 10 minute video**

A single programme (or a shortened edit from an episode or series) showcasing excellence in the following areas: cinematography, editing, animations and visual effects.

## ■ **Best On-Screen Talent | 5 minute video**

A showreel demonstrating the on-screen skills, styles and techniques of a particular individual in any production excluding fictional content. This showreel may be made up of content from multiple productions.

### ■ **Best Dramatic Performance | 5 minute video**

A showreel demonstrating the on-screen acting skills, styles and techniques of a particular individual in any form of fictional production. This showreel may be made up of content from multiple productions or episodes.

### ■ **Un-Sung Hero | 500 word write-up**

This award recognises the contribution of an individual to their station and/or the NaSTA community.

Entries for this award must nominate a person who is a current member of your student TV station or who was a member within the last twelve months.

Entries for this award may include contributions from the nominee's whole time as a member of your station, not limited to the last twelve months. However it is intended that a major part of the contribution has taken part in the last twelve months.

### ■ **Station of the Year | 10 minute video & 500 word write-up**

A showreel demonstrating the range, quality and skills of the station and its programming, to be accompanied by a written report, with details of the operation of the station and contributions made which may not necessarily appear on screen.

## **The Rules**

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1. Entries for the NaSTA People's Choice Awards must abide by all relevant clauses of the NaSTA Awards Entry Rules (available at the bottom of [this page](#)).
2. Stations are permitted to enter one award per category.
3. The Host Station and Executive must abide by the following timeframe for showcasing and submissions of awards:
  - 3.1. Announce PCA Host at NaSTA AGM
  - 3.2. 2 weeks before PCA's - Submissions
  - 3.3. 1 week before PCA's - Voting (close 48 hours before awards to count and verify votes) Any affiliated station of NaSTA of that year is permitted to vote for any station in each category, including their own station. Only one member per station can vote
4. Voting procedure:
  - 4.1. Stations will rank their top five favorite entries for each award category
  - 4.2. The following points will be awarded for each category by each station:
    - 4.2.1. Entry ranked 1st: 5 points
    - 4.2.2. Entry ranked 2nd: 4 points
    - 4.2.3. Entry ranked 3rd: 3 points
    - 4.2.4. Entry ranked 4th: 2 points
    - 4.2.5. Entry ranked 5th: 1 point
  - 4.3. Points from all voting stations will be combined, and the station and entry with the most points will receive the award for that category.

# Entry Procedure

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- Submissions will be made via a google form, with a link distributed when submissions open.
- Submissions must be of a link to a YouTube upload of the video, and thus there are no technical standards to follow (hooray!) - although you must make sure the video allows embedding.
- All entries are subject to the NaSTA Rule Break Procedure, at the bottom of [this page](#).
- Submissions open 9am Monday 2nd September
- Submissions close 5pm Sunday 22nd September
- Entries for each category will be available to view on the NaSTA Website, with voting via STV open 30th September - 6th October
- Results will be broadcast live on the NaSTA YouTube channel from the YSTV Studio in York on the evening of the 19th October

**From all of us in the hosting team, we look forward to seeing a fantastic range of entries, and wish you the very best of luck!**

